

# Rocky Mount's Finest



What You See Is What You Can Be

(252) 972-1434 - [police.rockymountnc.gov](http://police.rockymountnc.gov)

## Rocky Mount Police Department 2015 Annual Report

**James C. Moore**  
**Chief of Police**

# Message From the Chief

Office of the Chief of Police



February 8, 2016

Achieving and preserving public trust is critical to the success of any police department and its efforts to prevent and reduce crime. The 2015 Rocky Mount Police Department Annual Report should provide you significant insight into our department. This report is one of many ways we hope to maintain your confidence in the Rocky Mount Police Department.

You will find that the men and women of the Police Department continue to work diligently and many improvements have been made over the course of the past twelve months ranging from innovative training to community outreach initiatives. In particular, special initiatives in 2015 included all sworn personnel completing Public Safety De-escalation Training for Military Veterans in Crisis, continual training of new employees in Fair and Impartial Policing, additional trainers attending the Green Dot – Ending Violence One Dot at a Time Training, and the Department hosting three Know Your Rights Symposiums. Significant operations this year included Operation April Showers, Operation Justitia and a US Marshals Service Violent Offender Initiative. As well as, two Focused Deterrent Violent Crime Reduction Call-In Programs based on the Operation Ceasefire and the High Point Model. In addition, we co-organized and presented at the North Carolina Police Chiefs Community Relations Forum and the North Carolina Police Chiefs Summit on Violence.

We are continuing to make improvements to improve the quality of life for all citizens in the City of Rocky Mount. This report is a testament to the ongoing, outstanding work of Rocky Mount Police Department personnel with a concentrated effort focused on intelligence-led policing.

In 2015 the City had significant reductions in violent and property crime. Crime reductions consist of a 16.0% reduction in violent crime, a 15.0% reduction in property crime and a 16.0% reduction in Total Part 1 Crime (Part 1 Crimes include homicide, rape, robbery, aggravated assault, burglary, larceny, motor vehicle theft and arson).

I am encouraged by these reductions in crime demonstrating an ongoing partnership between the community and the men and women of the Rocky Mount Police Department.

Respectfully,

A handwritten signature in blue ink that reads "James C. Moore".

James C. Moore  
Chief of Police

# Workforce Data

The Rocky Mount Police Department's workforce has 209 full time authorized positions that includes 163 sworn positions and 46 civilian positions. The breakdown of the entire workforce by gender and race is as follows: Males 72% and Females 28%; African American 33%, Hispanic 2%, Caucasian 63%, and other 2%.

The breakdown of sworn positions by gender and race is as follows: Males 84% and Females 16%; African American 27%, Hispanic 3%, Caucasian 69%, and other 2%. The breakdown of civilian positions by gender and race s as follows: Males 30% and Females 70%; African American 58%, Hispanic 0%, Caucasian 40%, and other 2%.

The department aggressively recruits qualified and diverse candidates to fill the various positions. We continue to strive for a workforce that demographically reflects the gender, racial and ethnic make up of our community.

In 2015, the department hired the following: 4 African American males, 8 African American females, 2 Hispanic females, 12 Caucasian males, and 6 Caucasian females.



Samy E. Hodges

# 2015 Crime Data

## 2014 vs 2015 Actual Part 1 Crime Totals (UCR)

	YTD 2014	YTD 2015	+ / -	% Ch
<b>Murder</b>	15	12	-3	-20%
<b>Rape</b>	15	16	1	7%
<b>Robbery</b>	114	106	-8	-7%
<b>Commercial</b>	28	27	-1	-4%
<b>Individual</b>	86	79	-7	-8%
<b>Aggravated Assault</b>	384	309	-75	-20%
<b>Violent Crimes</b>	<b>528</b>	<b>443</b>	<b>-85</b>	<b>-16%</b>
<b>Burglary</b>	741	644	-97	-13%
<b>Commercial</b>	62	59	-3	-5%
<b>Residential</b>	603	520	-83	-14%
<b>Non Residential</b>	76	65	-11	-14%
<b>Larceny</b>	1936	1620	-316	-16%
<b>MV Theft</b>	71	70	-1	-1%
<b>Arson</b>	21	8	-13	-62%
<b>Property Crimes</b>	<b>2769</b>	<b>2342</b>	<b>-427</b>	<b>-15%</b>
<b>Part 1 Crimes</b>	<b>3297</b>	<b>2785</b>	<b>-512</b>	<b>-16%</b>

**Not Validated By SBI Until Spring 2016**

## Breakdown of Race For Name Types Victim/Reporting Party/Suspect/Offender All Crimes for Year 2015

Race	Name Type								Total
	Vic		Rep		Sus		Off		
	Cnt	%	Cnt	%	Cnt	%	Cnt	%	
Asian	4	0.1%	10	0.6%	1	0.0%	7	0.3%	22
Black	3354	71.7%	645	36.8%	1687	77.7%	2197	80.9%	7883
Native American	13	0.3%	3	0.2%	6	0.3%	3	0.1%	25
Other	1	0.0%	4	0.2%	0	0.0%	0	0.0%	5
Unk	78	1.7%	31	1.8%	198	9.1%	10	0.4%	317
White	1229	26.3%	1058	60.4%	279	12.9%	500	18.4%	3066
<b>Total</b>	<b>4679</b>		<b>1751</b>		<b>2171</b>		<b>2717</b>		<b>11318</b>

### Key For Type

Vic - Victim
Rep - Reporting Party
Sus - Suspect as Described by VI or RP to Officer
Off - Offender/Arrested

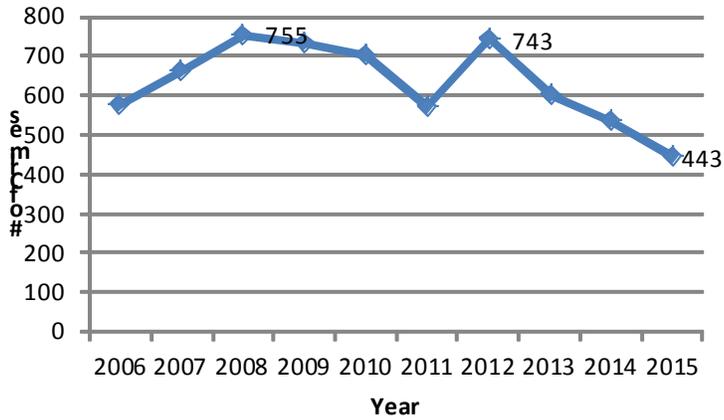
## Crime Comparison 1977 thru 2015 Rankings (1=Lowest/39=Highest)

Year	Index	Rank	Part 1	Rank
1977	2375	1	2375	1
1978	2772	2	2772	2
<b>2015</b>	<b>2777</b>	<b>3</b>	<b>2785</b>	<b>3</b>
1983	3268	4	3287	4
2014	3276	5	3297	5
1984	3298	6	3317	6
1979	3422	7	3422	7
1980	3639	8	3657	8
1982	3658	9	3665	9
1981	3720	10	3722	10
1985	3736	11	3746	11
2013	3874	12	3884	12
1986	3973	13	3989	13
2012	4126	14	4141	14
1987	4222	15	4229	15
1989	4282	16	4296	16
2010	4377	17	4390	17
2011	4485	18	4507	18
1988	4785	19	4795	19
1990	4817	20	4839	20
2009	4965	21	5001	21
1996	5216	22	5252	22
1999	5250	23	5273	23
1992	5330	24	5349	24
1995	5346	25	5363	25
2008	5349	26	5364	26
2004	5381	27	5398	27
2005	5399	28	5421	28
2007	5478	29	5494	29
1993	5523	30	5533	30
2003	5538	31	5560	31
1991	5557	32	5577	32
2001	5566	33	5581	33
1997	5707	34	5723	34
2002	5710	35	5734	35
2000	5768	36	5785	36
1998	5842	37	5852	37
1994	5967	38	5980	38
2006	6196	39	6207	39

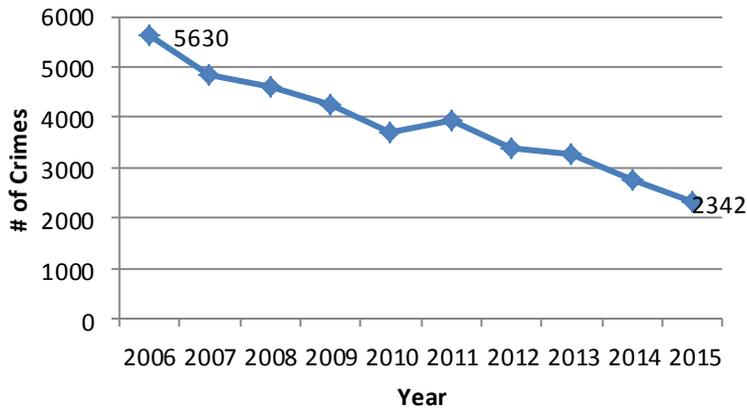
**In 2015, the City of Rocky Mount experienced the lowest number of actual crimes reported in 37 years.**

# 10 Year Crime Trends

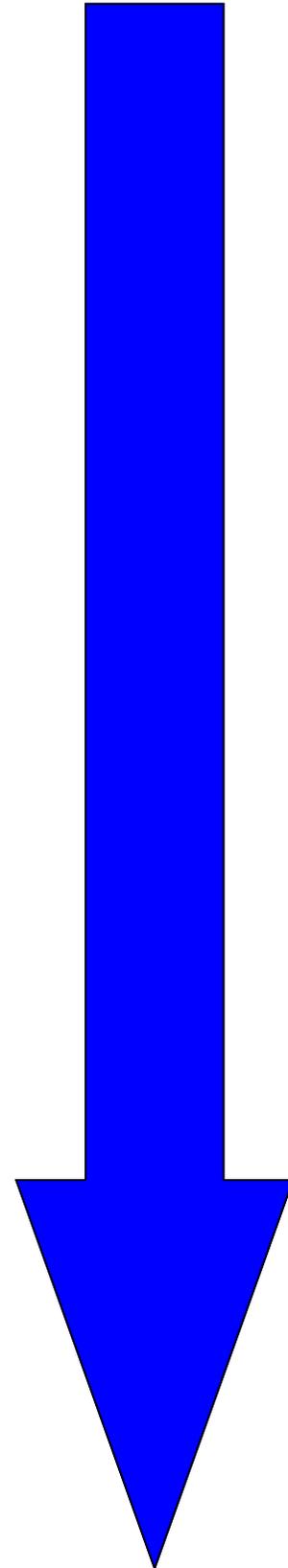
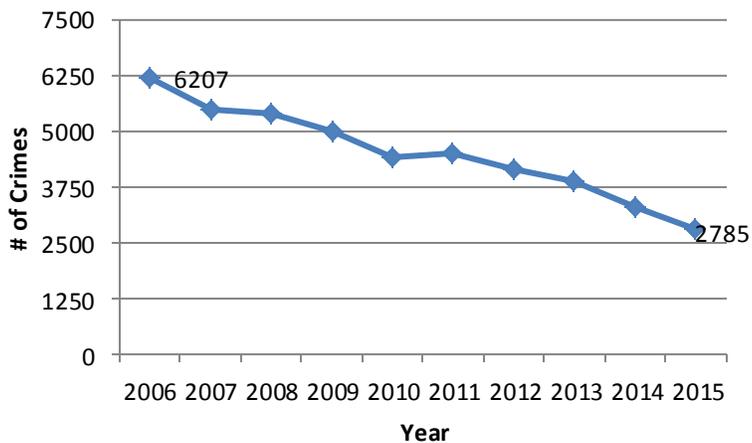
## 2006 - 2015 Violent Crime



## 2006 - 2015 Property Crime



## 2006 - 2015 Total Part 1 Crime



# Enforcement

## Evidence & Firearms

General Evidence	8915
Drug Evidence	884
Firearms	301

## Use of K9s

# K9s	4
Deployments	216
Article Search	15
Building Search	3
Drug Search	41
Track/Trailing	64

## Federal Indictments & Investigations

Indictments (Guns)	15
Indictments (Narc)	19
Indictments (Total)	34
Indict. Pending	16
OCDEFT Invest	5

## Shotspotter Technology

Shots Fired (2014)	500
Shots Fired (2015)	474

## Operation April Showers

**40 Subjects Arrested**

**88 Warrants Served**

In April 2015, the police department along with the Nash County Sheriff's Office, the U.S. Marshal's Service, DEA, ATF and several local agencies conducted an arrest warrant service operation called *Operation April Showers*. Street-level drugs dealers and fugitives were targeted and arrested.



## Focused Deterrent Violent Crime Reduction Call-In

Based on the Operation Ceasefire and the High Point Model, the Focused Deterrent Violent Crime Reduction Call-In is an initiative that targets offenders who have a long history of violent crime. Through their probation officers, the offenders are invited to a "call-in" where they are warned about the consequences if they re-offend. In 2015, the department conducted 2 call-ins involving 43 offenders. Partners in this effort include the US Marshal's Service, DEA, ATF, the US Attorney's Office, the District Attorney's Office, and Community Corrections.

# Investigations

## Operation Justitia

**38 Subjects Arrested**

**98 Warrants Served**

In November 2015, the police department along with the U.S. Marshal's Service, Department of Homeland Security and several local agencies conducted a fugitive roundup called *Operation Justitia*. Subjects were wanted for a variety of offenses including murder, serious assaults, weapons, and drug offenses.

## 2015 Clearance Rate

Cases Reviewed	6571
Cases Cleared	3363
Clearance Rate	51.2%

## 2015 Homicides

# Homicides	12
# Unsolved	5
Gang-Related	9
Use of Firearm	12
Victim AA Male	11
Victim Hisp Male	1



## Bars, Taverns & Nightclubs

Underage Buys	2
Search Warrants	1
Inspections	52
Training Classes	7
One-Time Permits	26

## Traffic Enforcement & Safety Initiatives

DDACTS or Data Driven Approach to Crime Through Traffic Safety is an initiative that addresses crime through the use of traffic enforcement in high crime areas. The department conducted 6 DDACT operations that netted 146 citations, 77 written warnings, 81 verbal warnings, and 13 parking tickets. The traffic unit conducted 15 Governor's Highway Safety Initiatives including Booze It & Lose It checkpoints and Click It or Ticket checkpoints. In addition, the unit investigated 69 hit and runs and 5 traffic fatalities in 2015.

## E911 Center

911 Calls	77022
Non-Emerg Calls	97859

# Community Outreach

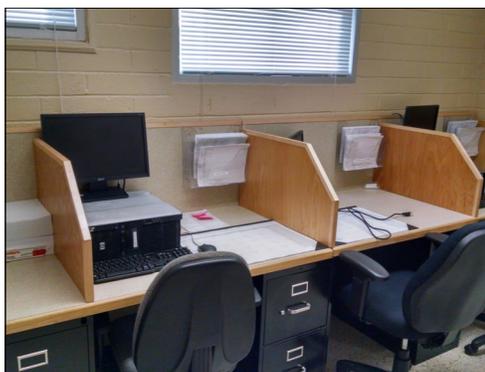


The citizens of Rocky Mount are our most important partners against crime, and therefore we strive to build lasting relationships with all segments of our community through initiatives such as:

- Citizens Police Academy & Junior Police Academy
- Coffee with a Cop
- Know Your Rights Symposiums
- Green Dot Program—Ending Violence One Dot At A Time
- Badges for Baseball
- Summer Night Lights
- Explorers' Post #774
- National Night Out Against Crime
- School Resource Officer Program
- Triple P (Positive Parenting Program)
- Community Watch
- Text-A-Tip
- Crime Stoppers
- Ride Along Program
- Vacation House Watch
- Elementary School Mentoring & A/B Honor Roll Celebration
- Social Media Outreach through Facebook, Twitter, Next Door and Instagram.



# Animal Services and Shelter



The new **Rocky Mount Animal Shelter**, located at 1017 N. Church Street officially opened for business on January 25, 2016. The building was purchased in late 2014 and went through extensive renovations in 2015. The new animal shelter boasts a meet and greet area, a kitchen, a laboratory, ample office space, and storage. In addition, the facility can house 40 dogs with both indoor and outdoor runs, and 30 cats with a separate quarantine room for sick or feral cats. The facility also has a fenced-in outdoor space to allow the dogs to play and interact with potential adopters.

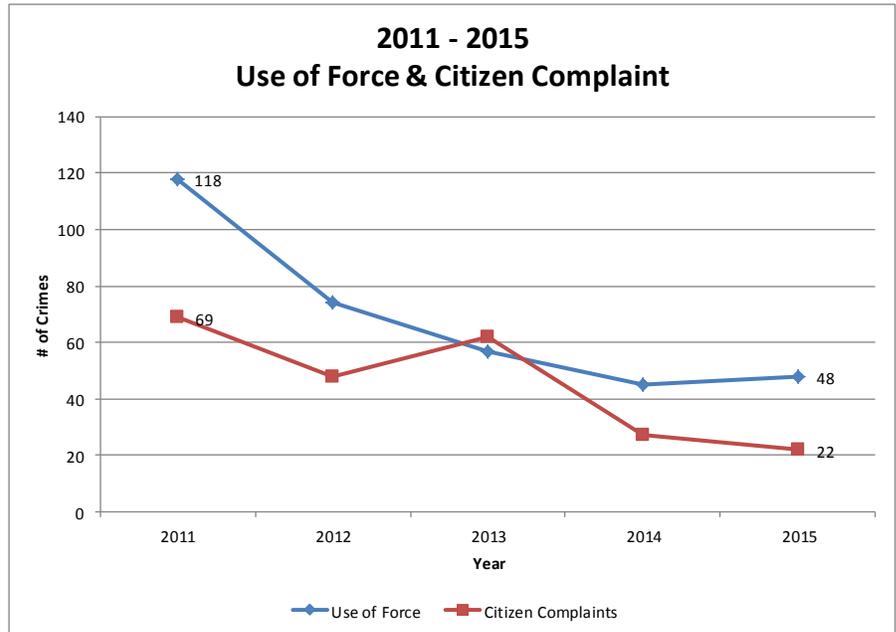
The City invested \$100,000 for the purchase of the building and \$60,000 for the renovations. Several local animal rescue groups as well as individuals supported this project with in-kind and monetary donations valued at approximately \$30,000.

<b># Calls For Services</b>	<b>7194</b>
<b># Dogs Impounded</b>	<b>830</b>
<b># Dogs Adopted</b>	<b>500</b>
<b># Cats Impounded</b>	<b>595</b>
<b># Cats Adopted</b>	<b>157</b>

# Professional Standards

## Use of Force & Complaints

<b>Taser Use</b>	<b>7</b>
<b>OC Spray Use</b>	<b>15</b>
<b>Impact Weapon Use</b>	<b>2</b>
<b>Physical Force</b>	<b>6</b>
<b>Firearm Pointed</b>	<b>18</b>
<b>Total Use of Force</b>	<b>48</b>
<b>Complaints Filed</b>	<b>22</b>
<b>Vehicle Pursuits</b>	<b>29</b>



# Employee Development

In addition to skills-based training, an emphasis was placed on an employee's interaction with the public and on leadership/management development. Some of the training topics included:

- Fair and Impartial Policing
- Crisis Intervention Training for Officers & Telecommunicators
- De-escalation for Military Veterans in Crisis
- Crisis Negotiations for Telecommunicators
- Harvard University Senior Executive in State & Local Government Course
- FBI Law Enforcement Executive Leadership Association Training
- Law Enforcement Management Development Institute
- Administrative Officers Management Program @ NC State University
- PERF's Senior Management Institute for Police
- West Point Leadership Program
- Police Law Institute
- Media Relations

<b># Training Hours</b>	<b>29,249</b>
<b># Training Classes</b>	<b>593</b>

# Other Items of Interest

## CompStat

The District Commanders report to the Executive Staff utilizing the CompStat model twice a month in response to crime trends and hot spots within each of the police districts with a specific focus on Part I Crimes. This method involves the review of crime statistics, crime patterns and trends, and the exchange of information to discuss strategies and resources. This model places accountability on the District Commanders and others assigned to the district, while promoting the free flow of information among personnel.



## Use of Technology

Technology plays an integral role in police planning, analytics, operations, and logistics. The department has continued to expand the use of tablets and printers in the vehicle fleet to allow officers the ability to produce reports in car while maximizing cockpit safety. In addition, the department continues to upgrade the in-car camera system to a digital format. New software has been purchased that provides predictive analytics capabilities that aids in the deployment of personnel. Shotspotter software continues to be beneficial in detecting gunshots within the 3-mile target area. The software indicated 474 shots fired events in 2015, a decrease from the 500 shots fired events in 2014. The department has researched and tested body worn cameras and will be implementing a body worn camera program in the upcoming year.

## False Alarm Reduction Program

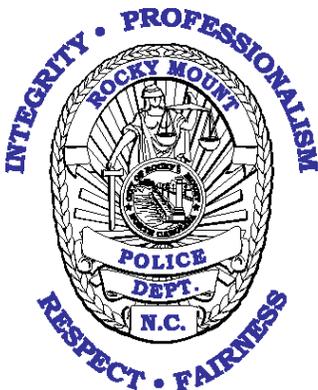
<b># False Alarms</b>	<b>3068</b>
<b>Fees Charged</b>	<b>\$95,750</b>
<b>Fees Collected</b>	<b>\$26,100</b>
<b>Collection Rate</b>	<b>26.6%</b>

*Beginning in January 2016, the City has implemented new strategies for the collection of fees.*

# Professional Affiliations

Members of the Rocky Mount Police Department serve and hold office on various state and local boards and commissions, including:

- NC Police Executives Association, *Board President*
- NC Criminal Justice Education and Training Standards Commission, *Commissioners*
- NC Commission on Racial and Ethnic Disparities in the Criminal Justice System, *Commissioner*
- NC Governor's Task Force on Safer Schools, *Task Force Member*
- NC Youth Advisory Council, *Chairman*
- Carolinas Law Enforcement Information Exchange, *Executive Board Member*
- Public Safety Leadership Initiative at NC State University, *Advisory Board Member*
- NC Internal Affairs Investigators Association, *Board Vice President & Board Treasurer*
- NC Law Enforcement Training Officers Association, *Board Secretary*
- NC Gang Investigators Association, *Region 7 Coordinator*
- Eastern NC Negotiator Network, *Board Chair*
- Nash County Juvenile Crime Prevention Council, *Board Members*
- Nash County Foundation to Reduce the Use of Drugs, *Board Member*
- Fraternal Order of Police Lodge 46, *Board Vice-Chair*
- North State Law Enforcement Officers' Association, *Board Members*
- North East Carolina Preparatory School, *Board Member*
- New Life Christian Academy, *Board Member*
- Rocky Mount Preparatory School, *Board of Trustees Member*
- Communities in Schools of the Rocky Mount Region, *Board Member*
- My Sister's House, *Board Secretary and Board Member*
- YMCA, *Board member*



## OUR MISSION

*We, the members of the Rocky Mount Police Department, are committed to providing the highest level of police service. We will improve the quality of life in the community by building partnerships that reduce crime, maintain order, and create a safe environment while upholding the laws of North Carolina and the United States Constitution. We adhere to the principles of integrity, professionalism, respect, and fairness.*