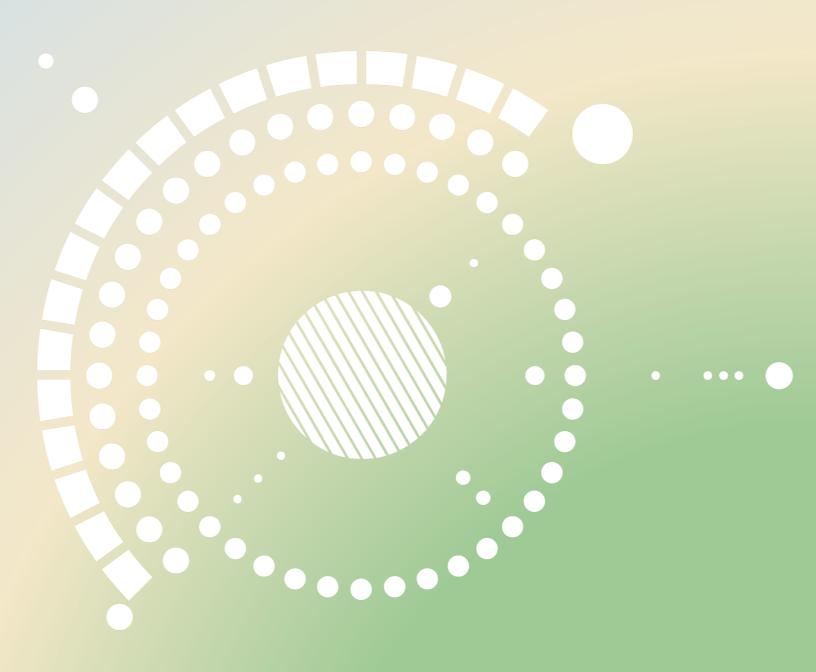
Planning Board Staff Report March 14, 2023





AGENDA

ROCKY MOUNT PLANNING BOARD MEETING

MARCH 14, 2023, AT 5:30 P.M.

GEORGE W. DUDLEY CITY COUNCIL CHAMBER, FREDERICK E. TURNAGE MUNICIPAL BUILDING

Board Membership

Rocky Mount: Bruce Berry, James Davis, Robert Davis, Robert Hudkins, Johnnie Mayo

Jr., Matthew Sperati (chair), and Monika Underhill

Edgecombe County: Vacant

Nash County: Vacant

- 1. Call to Order
- 2. Approval of Agenda
- **3. Approval of Meeting Minutes:** January 10, 2023
- 4. Development Review

4.1 Joyner Park Townhomes Preliminary Planned Building Group #757

Requested Action: Preliminary Planned Building Group

Location: Bethlehem Road, 1400 block [PIN 374906377954]

Existing Land Use: Undeveloped Site Plan Data: ±28.33 acres

Applicable Regulations: LDC Sec. 712. D. 3. a

Owner: Sandra J. Tharrington, Mary C. Daughtridge Edwards

Applicant: Kevin Varnell; Stocks Engineering

Prepared By: J. Michael Stocks, PE; Stocks Engineering Case Manager: JoSeth Bocook, Planning Administrator

Voting Representatives: City Members

5. Zoning Review

5.1 Rezoning Request # 13-03-23

Requested Action: R-6MFA to I-2

Location: Sherrod Street [PIN 376904442800]

Site Data: \pm 3.07 acres Existing Land Use: Undeveloped

Applicant: Matthew McClure; Butterfields Butter, LLC

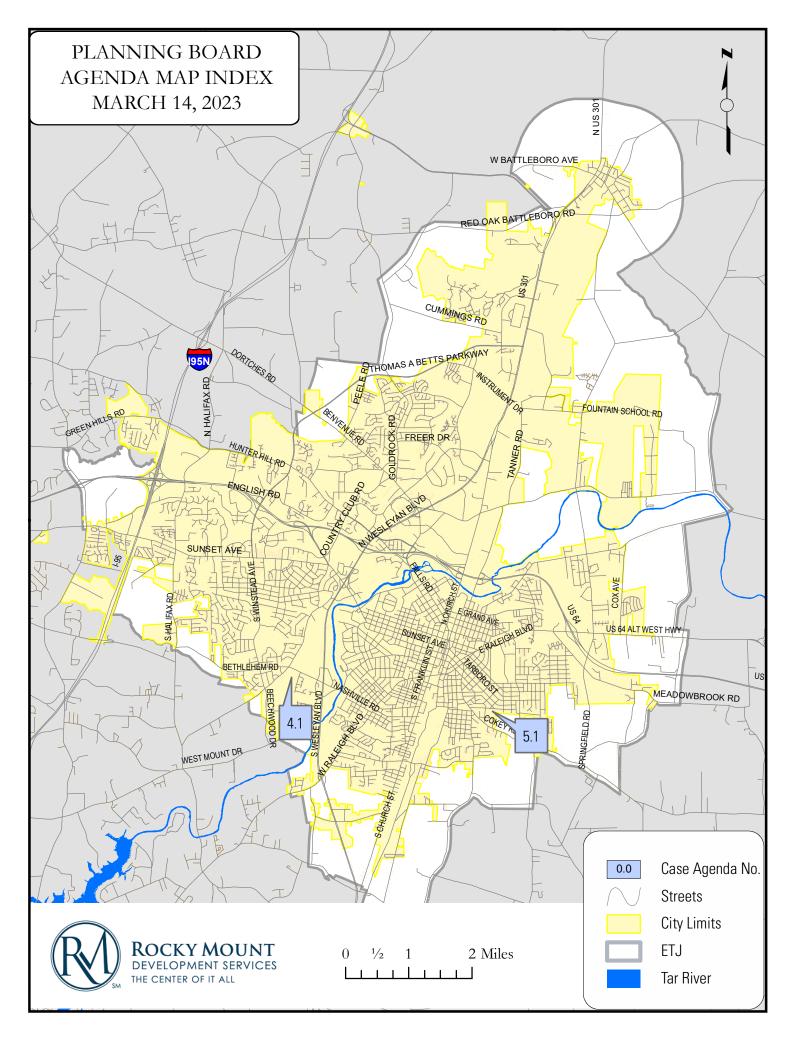
Property Owner(s): Butterfields Butter, LLC

Case Manager: JoSeth Bocook, Planning Administrator

Voting Representatives: City Members

6. Planning Review

- 7. Other
- 8. Items from the Planning Board
- 9. Items from the Secretary
- **10. Adjournment** (Next regular meeting: April 11, 2023)



MINUTES OF THE ROCKY MOUNT PLANNING BOARD MEETING HELD JANUARY 10, 2023 AT 5:30 P.M. IN THE FREDERICK E. TURNAGE MUNICIPAL BUILDING, GEORGE W. DUDLEY CITY COUNCIL CHAMBER

MEMBERS PRESENT

Bruce Berry Robert Hudkins Johnnie Mayo, Jr., vice chair Matthew Sperati, chair

MEMEBERS ABSENT

James Davis Robert Davis Monica Underhill

STAFF PRESENT

Samantha Andelin, Administrative Assistant
JoSeth Bocook, Planning Administrator
Brad Kerr, Public Works Director
Ramon Muckle, Traffic Engineer
Steve Yetman, Assistant Public Works Director Transportation

1. Call to Order

The chair called the meeting to order at 5:32 p.m.

2. Approval of the Agenda

The chair presented the agenda. Staff advised there was one addition: 7.1 Mission Field Phase I Future Public Right of Way; the board approved the revised agenda.

3. Approval of the Meeting Minutes: December 13, 2022

The chair presented the December 13, 2022 meeting minutes to the board. A motion was made by Mr. Mayo seconded by Mr. Berry and unanimously carried to approve the minutes of the December 13, 2022 Planning Board meeting as presented.

4. Development Review

4.1 East Haven Apartments Construction Planned Building Group #756

At the request of the chair, Chris Bostic, PE; Kimley-Horn and Associates, Inc. representative of the property owner, Kelley Development Company, LLC, was available to answer any questions from the board of the project for the construction planned building group located on Glory Drive [PIN 386040671000] containing ±5.74 acres with the existing land uses of being undeveloped. The project is for a 62-unit multifamily development. The public right of way will be extended off Glory Drive.

The chair called for questions/comments from the board for the applicant. There were none.

At the request of the chair, Mr. Bocook stated staff recommends approval of the Construction Planned Building Group and that all comments from the Development Review Committee have been resolved.

The chair called for any comments/questions from the board for city staff. There were none.

Mr. Berry inquired as to the location of the project. Mr. Bocook clarified that it is in the Meadowbrook area adjacent to existing apartments and single-family dwellings, adding it will be a positive addition to the area and looks forward to the project moving forward.

Mr. Sperati stated that given the anticipated downturn in the economy, it is good to have developers that are in the position to continue with their projects.

The chair called for questions/comments from the public in support or in opposition to the request; there being none, the public portion of the hearing was closed.

A motion was made by Mr. Berry seconded by Mr. Mayo and unanimously carried to approve the construction planned building group project on Glory Drive given all comments from the Development Review Committee have been resolved.

5. Zoning Review

5.1 Rezoning Request #12-01-23

At the request of the Chair, JoSeth Bocook presented the request for rezoning submitted by Amanda Flora; Flora's Jewelry, Inc., representative of New Republic Bank, property owner, for the subject site located at 3321 Sunset Avenue, totaling +1.23 acres from O-I to B-2CD. The permitted uses proposed are pawn shop; retailing or servicing 20,000 or less gross sq. ft. per unit with operations conducted and merchandise displayed inside and/or outside a building and not otherwise listed herein. The property is developed with a single-story 3,700 sq. ft. building having off-street parking and drive-thru lanes. The property is privately owned. Currently, the building is unoccupied; the building formerly housed a financial institution. Properties along the south side of Sunset

Avenue within the block bound by Timberlane Drive to the east and Tyson Avenue to the west are zoned Office and Institutional (O-I); a financial institution anchors [State Employees' Credit Union] the block with various other office land uses. To the north, across Sunset Avenue are properties zoned O-I and R-6MFA (Medium-Density Multifamily Residential) containing offices, a beauty salon, single-family and multifamily dwellings. Also, there is a church at the corner of Jones Road and Sunset Avenue zoned Low Density Residential District (R-10).

Mr. Bocook advised that since the adoption of the current comprehensive plan [2003], there have been three amendments to the city's zoning map approved within the vicinity of the subject. In 2021, two properties at the southwest intersection of Tyson Avenue and Sunset Avenue were rezoned from O-I to B-2 (Commercial Corridor District). Likewise, the property adjacent to these properties were rezoned from O-I to B-2, in 2015. In 2011, the zoning conditions for the property at 3217 Sunset Avenue were amended to expand the permitted uses of the B-2CD zone. Beginning in the late 1970s, properties in the immediate area were rezoned from residential to transitional districts. The 1980s and 90s saw properties radiating from the intersection at Sunset Avenue and Winsted Avenue converted to commercial districts.

Mr. Bocook advised that the <u>Together Tomorrow: Tier I Smart Growth Comprehensive Plan</u> identifies the subject site as a "developed area".

Mr. Bocook advised that Sunset Avenue is a major arterial roadway with an estimated practical capacity of 39,400 vehicles per day (vpd). Sunset Avenue has a five-lane cross section with a two-way left turn center lane. In 2019, NCDOT recorded a traffic volume of 21,500 vpd in the vicinity of this property. Currently, the site is serviced by Rocky Mount Transit Route 7. There is sidewalk on the opposite side of Sunset Avenue, but no bicycle facilities. The B-2 zone was established to accommodate major retail and service activities outside of the central business district. Based on the existing traffic volume, and the capacity of Sunset Avenue the local transportation network should be capable of serving any increase in traffic volume a pawn shop or small-scale retail operation would generate. The Sunset Avenue Corridor Study [2020] identified this section of Sunset Avenue as a potential complete streets commercial transition zone with enhanced features encouraging transportation options and safety including: 8' to 10' multiuse path along south side of road, 5' Sidewalk along north side of road, pedestrian countdowns and high visibility crosswalks at intersections, a 12' planted median with left turn pocket storage to calm traffic, speed limit reduction to 35 miles per hour, and pedestrian-level lighting.

Mr. Bocook stated that this request will not result in a great increase in the zoning intensity of the immediate area. The applicant's proposal to limit the permissible land uses at the subject site serves to minimize the adverse effects of commercial uses on other land uses within the immediate area and provides opportunities for investment.

Mr. Bocook advised that staff recommends that the request be forwarded to the Rocky Mount City Council recommending approval on the basis that the proposed rezoning of the subject site will have minimal to no negative impact on the area and complies with the <u>Together Tomorrow: Tier 1 Smart Growth Comprehensive Plan.</u>

Mr. Bocook advised that notification of this public hearing was mailed to adjoining property owners and a sign was posted on the subject property. The Planning Board agenda was posted on the City's website.

Mr. Bocook advised that staff recommends that the request be forwarded to the Rocky Mount City Council recommending approval on the basis that the proposed rezoning of the subject site will have minimal to no negative impact on the area and complies with the <u>Together Tomorrow: Tier 1 Smart Growth Comprehensive Plan.</u>

The chair called for questions/comments from the Board for staff.

Mr. Sperati asked for clarification of acreage requesting to be rezoned. Mr. Bocook stated that it is for the entire parcel of record.

The chair called for questions/comments from the Board for the applicant. Alex Flora, daughter of applicant, Amanda Flora stated that her mother was unable to attend this evening. She stated that her mother was the owner of Carolina Jewelry Pawn and Gun as well as Flora's Jewelry Company. They have been operating the business from a rented building on Sunset Avenue for 30 years and have been through four flood events and are ready to move and purchase their own building.

The chair called for questions/comments from the public in support or in opposition to the request; there being none, the public portion of the meeting was closed.

<u>Board action:</u> A motion was made by Mr. Mayo seconded by Mr. Berry and carried unanimously to recommend approval to the Rocky Mount City Council of the request to rezone the parcel located at 3321 Sunset Avenue from O-I to B-2CD on the basis that the proposed rezoning of the subject site will have minimal to no negative impact on the area and finds it in conformance with the <u>Together Tomorrow: Tier 1 Smart Growth Comprehensive Plan</u>.

6. Planning Review

There were no items for review.

7. Other

7.1 Mission Field Phase I Future Public Right-of-Way

At the request of the chair, Mike Stocks, PE, Stock Engineering, on behalf of the City of Refuge Mission Field Phase I project. Mr. Stocks stated that they are proposing to create a park on Winstead Avenue across from Englewood Baptist Church and part of it is a publicly dedicated road that will serve a portion of the 33-acre site. The proposed road will align with an existing driveway in front of Englewood Baptist Church and will become a dedicated right-of-way with a temporary cul-de-sac that will eventually extend towards the Rocky Mount Academy property. The playground will go through the city's Development Review Committee for approval; however, the dedicated road requires approval from the Planning Board.

Mr. Stocks stated that he is aware of the City's comments and have addressed most if not all of them at this time and noted they will resolve any additional ones as needed.

Mr. Sperati stated that it appears the only condition is that a construction plat be submitted for review.

Mr. Bocook stated as noted and depicted on the staff report and provided site plan, the city has reviewed this as part of the construction for the proposed park. The park itself does not fall into a category that will require approval of the Planning Board. Mr. Bocook advised that staff recommends approval of the creation of the proposed public right-of-way on condition a construction plat is submitted for review to the city's Development Review Committee.

The chair called for questions/comments from the Board for staff. There were none. The chair called for questions/comments from the public in support or in opposition to the request; there being none, the public portion of the meeting was closed.

<u>Board action</u>: A motion was made by Mr. Berry seconded by Mr. Mayo and carried unanimously to recommend approval of the creation of the Public Right of Way on the condition that a construction plat is submitted for review by the City's Development Review Committee.

8. Items from the Planning Board

Mr. Sperati inquired about follow-up on the status of Ms. Underhill (Ward 4) and her commitment to serve on the Planning Board, as she has not been in attendance. Mr. Bocook stated that he has reached out to the Councilmember in which Ward she is in, however, has not had a conversation with them. Mr. Bocook stated that he will keep the Planning Board updated.

Mr. Sperati stated that he is concerned about the speed limit on Sunset between Walgreens and Rose's which is 45 mph, he thinks that is too high and recalls that the <u>Sunset Avenue Corridor Study</u> [2020] recommended it be lowered to 35 mph. He asked if there was any consideration to changing it.

Mr. Kerr stated that the average speed of traffic at this location is less than 35 mph. Mr. Kerr agreed that the segment of Sunset Avenue is at times congested and worthy of a conversation with DOT to lower the speed limit. Mr. Kerr stated that the speed limit could be lowered by a request to DOT if the City Council passed a resolution to do so.

Mr. Yetman stated that in looking at the upcoming years' budget, the city may propose a feasibility study in that area to install a roundabout at Sunset Avenue, Buck Leonard Boulevard, and Forest Hill Avenue as suggested within the <u>Sunset Avenue Corridor Study</u>.

9. Items from the Secretary

Mr. Bocook expressed his appreciation to the Board for their input, feedback, and commitment to the city and the Planning Board.

10. Adjournment (Next regular meeting: February 14, 2023)

There being no further business, the meeting was adjourned at 5:55 p.m.

Respectfully submitted,

Rocky Mount Planning board JoSeth Bocook, Secretary



Requested Action: Preliminary Planned Building Group

Location: Bethlehem Road, 1400 block [PIN 374906377954]

Existing Land Use: Undeveloped Site Plan Data: ±28.33 acres

Applicable Regulations: LDC Sec. 712. D. 3. a

Owner: Sandra J. Tharrington, Mary C. Daughtridge Edwards

Applicant: Kevin Varnell; Stocks Engineering

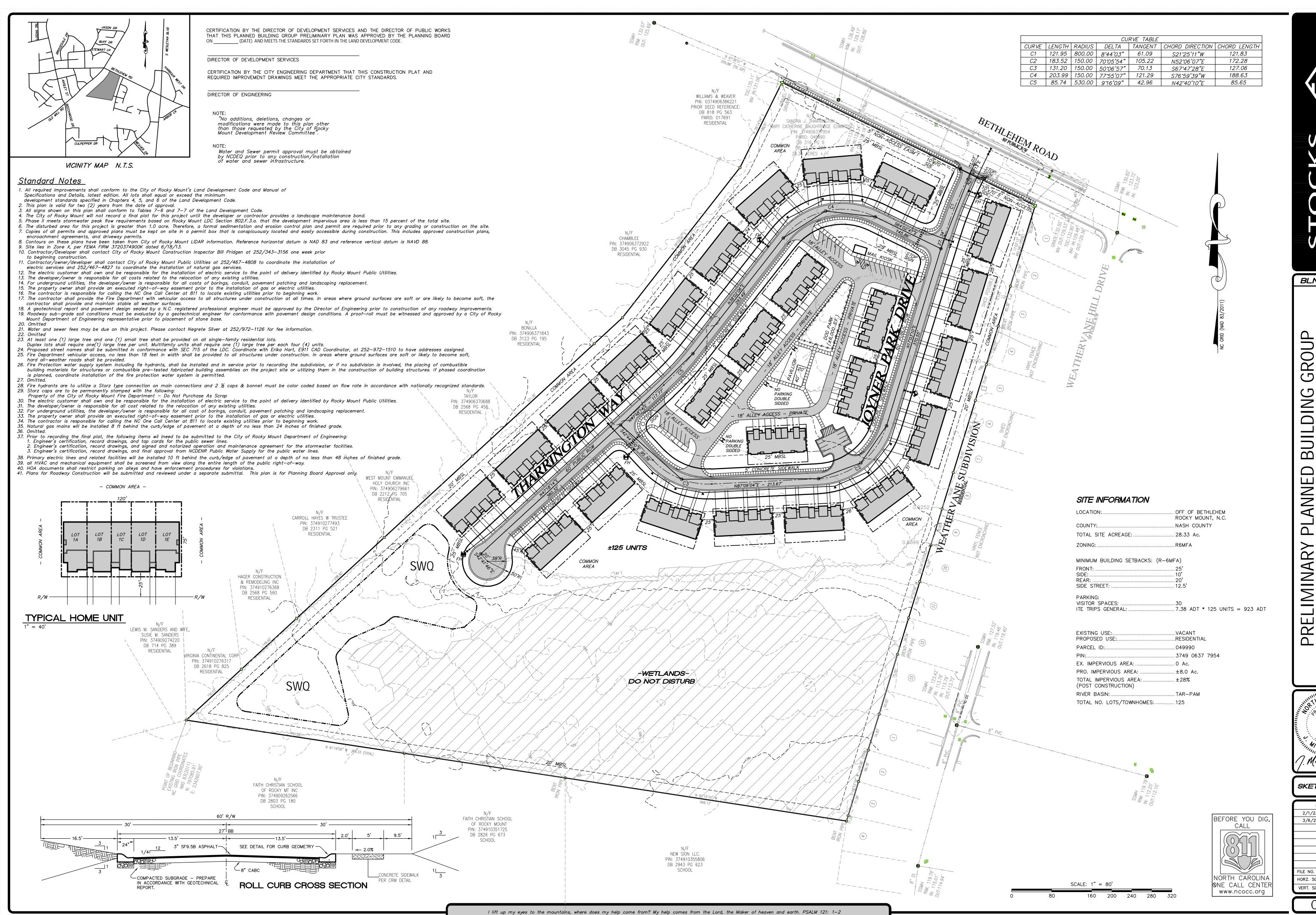
Prepared By: J. Michael Stocks, PE; Stocks Engineering Case Manager: JoSeth Bocook, Planning Administrator

Voting Representatives: City Members

Recommendation:

City staff recommends approval of the amended construction planned building group on condition that the following comments are resolved:

- 1. <u>Planning</u>: A major subdivision plat approval shall be required.
- 2. <u>Traffic and Parking</u>: Note driveway length from garage to ROW on Typical Home Unit diagram.
- 3. <u>Traffic and Parking</u>: Roadway construction details shall be provided with subsequent construction plan review.



GINEERING STREET
ASHINGTON STREET
A.C. 27856 www.stocksengineering.com

BLN=C-1874

IMINARY PLANNED BUILDING GROUI JOYNER PARK TOWN HOMES CITY OF ROCKY MOUNT, NC

SEAL
19843

NGINEER TO MILLIAN

Michael

2/1/23

SKETCH PLAN

REVISIONS

2/1/23 TRC COMMENTS

3/6/23 TRC COMMENTS

FILE NO. 2021–84

HORZ. SCALE: 1"=80'

VERT. SCALE: NONE



Requested Action: R-6MFA to I-2

Location: Sherrod Street [PIN 376904442800]

Site Data: \pm 3.07 acres Existing Land Use: Undeveloped

Applicant: Matthew McClure; Butterfields Butter, LLC

Property Owner(s): Butterfields Butter, LLC

Case Manager: JoSeth Bocook, Planning Administrator

Voting Representatives: City Members

ANALYSIS:

a) Land uses: Subject site and vicinity

The subject site is an approximately 3.07-acre parcel located at the northeast quadrant of the intersection of Sherrod Street and the unimproved portion of Parrish Street. Currently, this property is zoned Medium-Density Multifamily Residential District (R-6MFA) and is being utilized for parking of semi-trailers [not permitted in this district], while a portion closest to Sherrod Street remains in a wooded natural state.

The properties to the north, across the railroad, and to the east and south of the subject site are zoned R-6MFA; the properties contain detached single-family dwellings and duplexes or are undeveloped. To the west and southwest of the subject site are properties zoned Heavy Industrial (I-2) and Neighborhood Commercial (B-1); these parcels contain Butterfields Butter a food production facility, and vacant commercial buildings and warehouse, storage structures. Along Cokey Road are a mix of detached single-family dwellings, and neighborhood scale commercial buildings on properties zoned R-6MFA, B-1 and B-2 (Commercial Corridor District).

b) Zoning history

There has been one rezoning request approved by City Council in the immediate vicinity of the subject property since the adoption of the current comprehensive plan [2003]—the property at 1301 Pitt Street was rezoned from I-2 to B-1 in January 2023.

c) Conformance with Comprehensive Plan

The <u>Together Tomorrow: Tier I Smart Growth Comprehensive Plan</u> identifies the subject site as a "Planned Infill Growth" area.

d) Transportation

The subject property (approximately 3.07 acres) is located near Cokey Road, a two lane, two-way, minor arterial with a practical capacity of 16,000 vehicles per day (VPD) and an average annual daily travel (AADT) of 3,100 VPD. The parcel has access to Tar River Transit, via the Rocky Mount East Line. The subject parcel is located along Sharrod Street, a local unpaved road. Sharrod Street currently does not have sidewalks or bicycles amenities.

The I-2 zoning designation allows for heavy industrial uses such as, bakery production, industrial operations, accessory use, outside storage, etc. Such development on a three-acre parcel may generate some 80 trips per day, according to the Institute of Transportation Engineers "Trip Generation Manual." Based on the existing traffic volume, and the capacity of Cokey Road, the local system should be capable of serving the anticipated increase in traffic volume.

RECOMMENDATIONS: Pave Sharrod Street upon site development, to accommodate for heavy truck traffic.

e) Community impact

This request will not result in an increase in the zoning intensity of the immediate area. The city's Land Development Code states "the purpose of the [heavy industrial] district is intended to provide a location for manufacturing and related industries that may, by nature, create nuisances. The intent is to preserve land for such industry in locations with access to major streets as designated on the arterial plan, as well as locations generally accessible to railroad transportation and to prohibit non-industrial uses. Due to the objectionable impacts that may be created in this district, special buffer or setback areas will be required."

f) Notice and public response

Notification of this public hearing was sent to adjoining property owners (see attachments). A notification sign was posted on the subject property and the Planning Board agenda is listed on the City's website.

STAFF RECOMMENDATION:

Staff recommends that the request be forwarded to the Rocky Mount City Council recommending approval on the basis that the proposed rezoning of the subject site will have minimal to no negative impact on the area and complies with the <u>Together Tomorrow: Tier 1 Smart Growth Comprehensive Plan</u>.

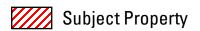
5.1 – Rezoning Request # 13-03-23Zoning Map

R-6MFA to I-2 [Ward 3]









5.1 – Rezoning Request # 13-03-23Aerial Image & Adjacent Owners Notice Map

R-6MFA to I-2 [Ward 3]



N DEVELOPMENT SERVICES	R	ROCKY MOUNT
THE CENTER OF IT ALL		DEVELOPMENT SERVICES THE CENTER OF IT ALL

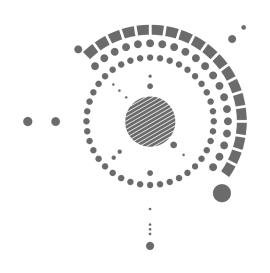
Subject Property	

Jerry Pleze Bulluck Jr Brenda D Bryant, et al Bunn-Brantley Enterprises 1313 Proctor St PO Box 1054 389 Instrument Dr Rocky Mount NC 27801 Battleboro NC 27809 Rocky Mount NC 27804 John Phillips Carlton Suzanne Crowther Eric L Dawson, et al PO Box 67 23501 Avenida La Caza 2067 Meadowbrook Rd Pinetops NC 27864 Trabuco Canyon, Ca 92679-3963 Rocky Mount NC 27801 **DMP Properties LLC** EBC Atom Project JJ Enterprises B LLC 3192 Abbey Rd 702 W Raleigh Blvd 500 Westover Drive #8473 Rocky Mount NC 27803 Sanford NC 27330 Rocky Mount NC 27804 Katala Industries LLC Roland O Marine Et al Elizabeth B Langston 466 Belmont Lake Drive 120 S Englewood Dr 673 Capps Farm Road Rocky Mount NC 27804 Rocky Mount NC 27804 Hollister NC 27844 Solomon W Maryland Zachary Miles et al Quality Renters LLC 628 Sherrod Hts PO Box 7823 611 Hill St Rocky Mount NC 27801 Enfield NC 27823 Rocky Mount NC 27804 Tamara Rollins-Howell Sunrise Investment Group LLC Leroy Williams 1211 Planters St PO Box 4734 1309 Proctor St Rocky Mount NC 27801 Rocky Mount NC 27803 Rocky Mount NC 27801 [Applicant] Susie Wimberley Heirs et al Butterfields Butter LLC 3529 Chelsia Drive

1201 Pitt Street

Rocky Mount NC 27801

Rocky Mount NC 27803



ATTENTION:

The next regular meeting of the City of Rocky Mount Planning Board is scheduled for Tuesday, April 11, 2023 at 5:30 p.m.

