



ROCKY MOUNT, NC
THE CENTER OF IT ALL

ROCKY MOUNT CITY COUNCIL

COMMITTEE OF THE WHOLE MEETING

MONDAY, NOVEMBER 13, 2023

**CITY COUNCIL
COMMITTEE OF THE WHOLE**

MONDAY, NOVEMBER 13, 2023

5:00 PM

AGENDA

Partnership Update: Boys & Girls Club of the Tar River Region

Closed Session: Attorney Client Privilege

YOUR INVESTMENT
TODAY PROVIDES
SAVING IN OUR
COMMUNITY
TOMORROW

Great Futures 

Productive Citizens

Drug FREE ! 



BOYS & GIRLS CLUB
OF THE TAR RIVER REGION

2022-2023

IMPACT REPORT



OUR MISSION

To inspire and enable all young people, especially those who need us most to reach their full potential as productive, responsible and caring citizens.

OUR VISION

At the Boys & Girls Clubs we make sure that all club members are at or above grade level, practicing good character and citizenship and living healthy lifestyles.

OUR CLUBS

Boys & Girls Clubs of The Tar River Region has an impressive history that began over 50 years ago with the establishment of the Boys Club in Rocky Mount, NC. The organization has since grown to serve thousands of young people between the ages of 5 and 18 in the Twin Counties in three locations (Rocky Mount, Tarboro and Nashville).

We are providing a world-class club experience that assures success is within the reach of every club member who walks through our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.



LABB CLUBHOUSE



Lucy Ann Boddie Brewer Clubhouse (LABB)

405 W. Raleigh Blvd in Rocky Mount



BEST OUT OF SCHOOL TIME SUPPORT FOR YOUTH

At the Boys & Girls Clubs of the Tar River Region, we provide the best care for our youth afterschool and during the summer.

During our After School programming, we provide a safe space for our young people. Every day, our youth get help with their homework, snacks, a hot meal, and a team of staff members who are always ready to lend a caring hand.

In the summer, we work to keep kids learning with programs like Summer Brain Gain. This program helps to ensure our youth stay up-to-date with their academics before they start back to school.



NEW LEADERSHIP

We are thrilled to welcome Demetris Whitehead, a local native, as our new LABB Clubhouse director!

With his leadership, we've seen an increase in Club members attending the clubhouse this summer and at the beginning of our after-school program.

We are looking forward to the new ideas and partnerships in the community Demetris will bring!

GOOD CHARACTER & CITIZENSHIP



Zion has been a part of the LABB Clubhouse for six years and is currently a junior at Rocky Mount High School.

He has his sights set on a career in game design, and with the support of the Boys & Girls Clubs, he has a plan after graduation and is making positive life choices.

He was even chosen as a Youth of the Year candidate this year! Zion is a fantastic example of what the Club does for the youth in Rocky Mount. He has managed to stay on the A/B honor roll while, working as a junior staff member at the clubhouse.

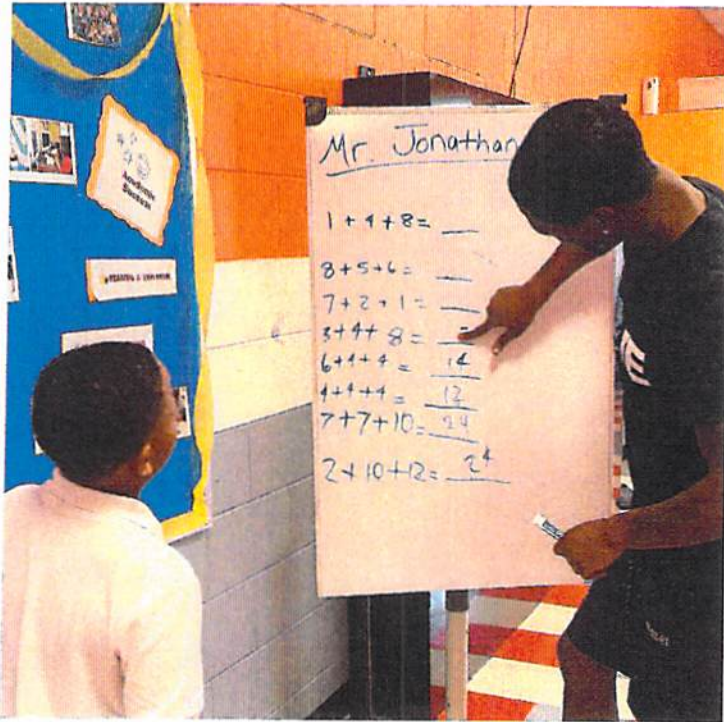


LABB CLUBHOUSE

PROGRAMS THAT WORK FOR ACADEMIC SUCCESS



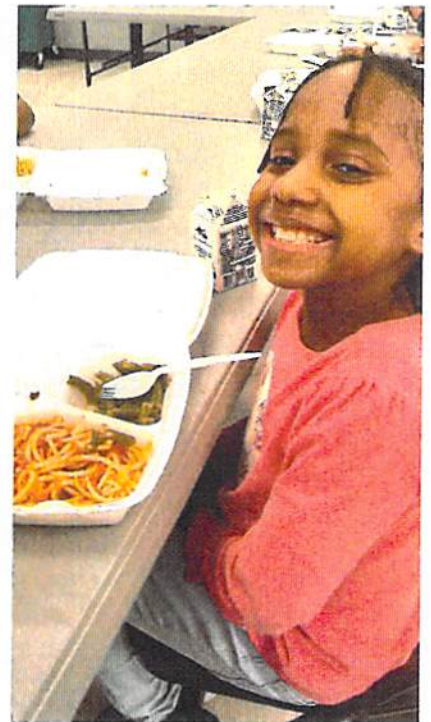
Power Hour helps all Club members achieve academic success by providing homework help, tutoring, and high-yield learning activities.



HEALTHY LIFESTYLES FOR ALL CLUB MEMBERS



This program challenges members to become healthy and active by learning new ways to eat nutritionally, manage stress, and maintain physical fitness.



100%

All of our members are on track to graduate from high school with a plan



89%

Of club members maintained a "C" or above GPA



87%

Club members report that it is important for them to have positive friendships



89%

Club members reported that they encourage others to make healthier food choices

36,196 HEALTHY MEALS & SNACKS SERVED



AT-PROMISE ACADEMY



At-Promise
ACADEMY

The At Promise Academy seeks to address the ongoing challenges young African-American male students face in “at-risk communities” by ensuring that students have the well-rounded support and robust set of services they need to excel in their academics and become “At Promise” instead of “At Risk.” We are seeking African-American male students in the sixth grade to join our academy.

At-Promise Academy Benefits:

- > Certified Teachers to tutor in the subjects of Math, Language Arts, and Science
- > STE(A)M programming and project-based learning opportunities
- > Enrichment programs including STEM; homework help; college and career preparedness and high-yield learning activities
- > Leadership Development
- > Social-emotional wellness support programs, including trauma-informed care and virtual mentoring
- > Summer Brain Gain, an engaging evidence-based curriculum to prevent summer learning loss designed for out-of-school time



Meet Isaiah

Meet Isiah, a LABB Club member and a shining star. Over the past year, Isiah has been an active participant in the At-Promise Academy, and his journey has been nothing short of remarkable.

From the moment Isiah joined our program, he has dedicated his time in the program to excelling in his school work. However, his passion for learning extends far beyond academics. Through his involvement, Isiah has discovered an interest in film production. We've helped him bring his dreams to life, by guiding him to create three short films and even developing an animated series.

In the upcoming year of the program, he will play a big role in capturing footage to attract and inspire future At-Promise Academy students. Beyond filmmaking, Isiah had the opportunity to attend an architecture camp at North Carolina State University.

Isiah's achievements in just his first year at the At-Promise Academy are a testament the program and what it can do for more youth in Rocky Mount. We are proud of his incredible work that he has accomplished. We look forward to even greater achievements in the future.



AT-PROMISE ACADEMY + ENTREPRENEURSHIP



All students within the At-Promise Academy have the opportunity to sign up for Planet Mogul. Planet Mogul's primary focus is getting youth ready for the future by developing a diverse pipeline of entrepreneurs, community leaders and innovators prepared for the future workforce. The program focuses on teaching the art of purpose, vision and goal setting.



23 Students

completed the Planet Mogul Program 2022-2023

All Students

generated viable business and entrepreneurship concepts.

20+ MORE

students interested in the Planet Mogul Program 2023-2024





HERO PROGRAM

The HERO Program is a partnership between the Boys & Girls Clubs of the Tar River Region, The City of Rocky Mount and Williford Elementary School.



ROCKY MOUNT, NC
THE CENTER OF IT ALL



The HERO program is steadily growing here at Williford due to the dedicated and caring staff.

Our students are excited to attend the program daily.

We continue to see academic and behavioral growth among all of the students in the program.

*Kelvin Shackelford
Principal
Williford Elementary
School*



This program is designed to help every student reach his or her full potential as they grow into positive and productive young people.

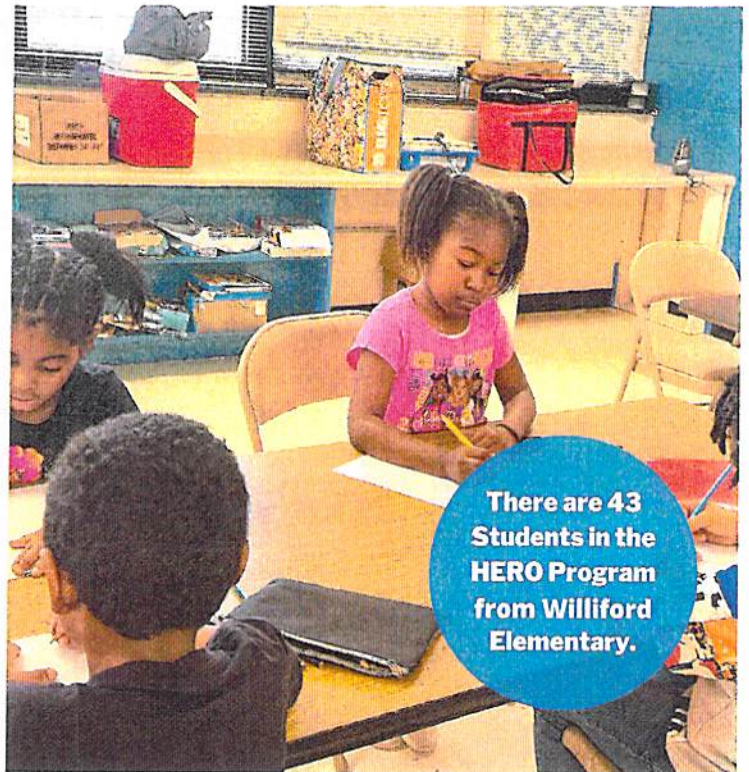
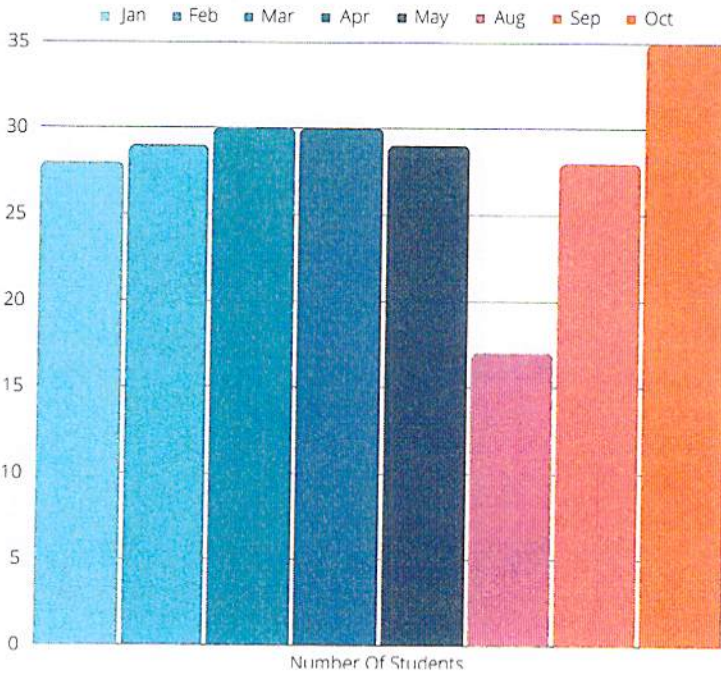
Students participate in programs that promote academic success, good character and citizenship, and provide skills to live a healthy lifestyle. Our HERO Program offers the same activities and programs as our other Clubhouses. The members are offered homework help, S.T.E.M. activities and Boys & Girls Club programs such as Project Learn, Power Hour, Triple Play and Smart Moves.





HERO PROGRAM

Average Daily Attendance of members in our program



There are 43 Students in the HERO Program from Williford Elementary.

1,367 Healthy Meals Served

Academic Acheivements

Club Members' First Quarter G.P.A. 2.45



Club Members' Current G.P.A. 2.89



BGCTRR + Schools + Partners = Positive, Productive & Caring Citizens.



Meet Ar'miliyah, a shining example of a Club member determined to succeed! Ar'miliyah is a dedicated student at Williford School, and her goal was to improve her grades.

With the support of our staff, Ar'miliyah has achieved her goal.

She managed to elevate her grades from the previous year proving that with hard work and perseverance, and the right guidance, goals are possible!

Ar'miliyah's story is a testament to the incredible impact the HERO Program has on students like her attending Williford School.

We are committed to fostering academic success and helping each Club member reach for their full potential.



EXTENDED HOURS AT THE CLUB

At the Boys & Girls Clubs of the Tar River Region, we understand that out-of-school time is critical to the youth in Rocky Mount. By extending our club's hours until 9 p.m. Monday through Thursday for our teens is a positive step towards providing a safe and constructive environment for our Club members. This action can help reduce the likelihood of youth engaging in criminal activities.

BENEFITS OF EA SPORTS PROGRAMMING



Increase Strategic Planning Abilities



Improve Motor Skills



Help Develop Social-Emotional Skills



Help Youth understand the importance of teamwork

As part of our extended hours program, we offer the E.A. Sports Program. We organized and virtually hosted several tournaments, competing against various Boys & Girl clubs from different regions across the United States.

Engaging in esports offers several benefits for youth and teenagers. Benefits include the development of motor skills, strategic planning abilities, social-emotional skills, and teamwork dynamics.

Participation in esports provides a chance for our youth to see potential career opportunities and scholarships in the video game industry, providing an additional and exciting pathway for members to explore after graduation.



COMING SOON!



**PROJECT
DREAM**



John Paul DeJoria, Edward James Olmos, Cuba Gooding Jr., ...
 ...CA's 2010 National Youth of the Year), Misty Copeland
 ...ard, General Wesley Clark, Kerry Washington, Ne-Yo, Denzel W...
 ...Ashanti, Shaun White, Lucille O...
 ...Back Bl... Sabathia, Jack... ee, Shaquille O'Neal

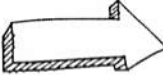
Great Futures Start Here.



THE RETURN ON THE INVESTMENT

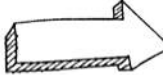
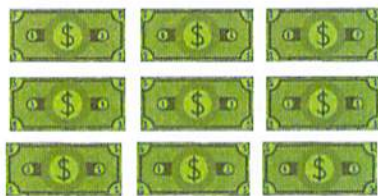
\$1

INVESTED IN
BGCTRR



\$9.60

IN ECONOMIC BENEFITS
RETURNED TO THE INDIVIDUAL
AND OUR COMMUNITY



THAT'S

\$13.4

MILLION

ANNUALLY

The Boys & Girls Clubs of the Tar River Region has been serving the youth who need us the most for **over 50 years**. By providing programs that focus on Academic Success, Good Character and Citizenship, and Healthy Lifestyles, Clubs have helped generations of young people achieve the great futures they deserve. Every year we spend **1.4 Million** on operating costs, creating **13.4 Million** in economic benefits to youth, families and the Twin Counties.



BOYS & GIRLS CLUB
OF THE TAR RIVER REGION

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