



Media Contact:

Kirk Brown

*Director, Communications, Marketing,
and Public Relations*

Kirk.Brown@rockymountnc.gov

(252) 972-1333

FOR IMMEDIATE RELEASE

May 17, 2022

Rocky Mount's Downtown Live! summer concert series returns Thursday

Rocky Mount, N.C. – The Tams will take the stage when the popular Downtown Live! summer concert series returns to the Imperial Centre lawn at 6 p.m. Thursday after a two-year hiatus related to the COVID-19 pandemic.

Downtown Live! is presented by PNC and hosted by the city of Rocky Mount. Lidl is the Premier sponsor and other sponsors include Suddenlink, Chick-fil-A and the John Hackney Agency.

Admission to Downtown Live! is free. Gates open at 5 p.m. Food and beverage vendors will be on site.

Downtown Live! will be held every other Thursday on the Imperial Centre lawn through Aug. 25. For the first time, the concert series will conclude Sept. 8 in the Rocky Mount Event Center.

Here is lineup for this summer's Downtown Live! concerts:

Thursday: The Tams

June 2: Spare Change

June 16: Night Shift

June 30: Band of Oz

July 14: The Main Event Band

July 28: North Tower

Aug. 11: Liquid Pleasure

Aug. 25: East Coast R&B Band

Sept. 8 at Rocky Mount Event Center: Jim Quick and Coastline

For more information, visit <https://downtownrockymount.com>

About Rocky Mount

The city of Rocky Mount, located in the Coastal Plains of North Carolina, was incorporated in 1867 and lies in Edgecombe and Nash Counties. Rocky Mount is a two-time All-America City on the Tar River. The city was recognized as one of 10 winners nationwide of the 2020-21 Robert Wood Johnson Foundation Culture of Health Prize. Serving as the Gateway to Eastern North Carolina, the city's 875 employees serve approximately 58,000 residents daily.

The city's mission is to advance community well-being, safety and quality of life by delivering excellent public services and actively collaborating with the community toward a fulfilling and inspired future for its citizens. As a publicly owned utility, the city of Rocky Mount is committed to safe, reliable service for its customers and operates in Nash and Edgecombe counties, providing customers with electricity, natural gas, water, wastewater (sewer), refuse, recycling and/or stormwater services. To learn more, visit www.rockymountnc.gov for news and updates.

###