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**Nunery appointed as Interim Communications, Marketing
and Public Relations Director**

Rocky Mount, N.C. – City Manager Rochelle Small-Toney is pleased to announce the appointment of Jessie Nunery as Interim Communications, Marketing and Public Relations Director. Nunery has served as the city’s Media Relations Specialist since June 2018. Nunery’s appointment is effective Monday, July 26.

“Over the years, I have seen Jessie evolve in the department, and I think he is prepared to take on some of the additional responsibilities this role will entail,” Small-Toney said.

Nunery has been responsible for media relations, press releases and social media outlets. He also serves as the host for the weekly City Beat episodes, which are broadcast on the city’s YouTube page. The episodes double as the city’s first podcast, which launched in March 2021 and are available on most streaming platforms. Nunery serves as the moderator for the ongoing #RockyMount4All Virtual Town Hall series. Nunery is a member of the Public Information Officer Steering Committee as well as the Employee Appreciation and Juneteenth Empowerment Festival Planning Committees.

Prior to joining the city of Rocky Mount, Nunery had 15 years of experience as a journalist. He holds Bachelor's degrees in English and Communication Studies from the University of North Carolina at Wilmington. Nunery is also in the process of finalizing his Master's of Public Administration from East Carolina University.

About Rocky Mount

The city of Rocky Mount, located in the Coastal Plains of North Carolina, was incorporated in 1867 and lies in Edgecombe and Nash Counties. Rocky Mount is a two-time All-America City on the Tar River. Serving as the Gateway to Eastern North Carolina, the city's 875 employees serve approximately 58,000 residents daily.

The city's mission is to advance community well-being, safety and quality of life by delivering excellent public services and actively collaborating with the community toward a fulfilling and inspired future for its citizens. As a publicly owned utility, the city of Rocky Mount is committed to safe, reliable service for its customers and operates in Nash and Edgecombe counties, providing customers with electricity, natural gas, water, wastewater (sewer), refuse, recycling and/or stormwater services. To learn more, visit www.rockymountnc.gov for news and updates.

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