

Summary of Survey Results Rocky Mount CTP

Quick Facts: 832 surveys were completed (963 surveys were started)
Survey was open from May 9, 2014 to August 15, 2014

1. Primary Mode of Transportation

- 96% prefer their personal vehicle (car, truck, motorcycle, carpooling, company vehicle, etc.)

2. Use of Public Transportation

- 83% never use public transportation
- 10% rarely use public transportation

3. Convenient Access to Public Transportation

- 41% answered “No”
- 29% answered “Yes”
- 30% answered “I don’t know”

4. Importance of Each Idea: Highway

- Highest – Lowest level of Importance
 - 94 % said maintain existing roads
 - 77% said improve the efficiency of intersections
 - 70% said construct roads to promote new industries/jobs
 - 71% said improve conditions at railroad crossings
 - 62% said minimize the environmental impacts of building new roads
 - 52% said limit driveways along major streets to improve safety and capacity
 - 49% construction additional travel lanes

5. Importance of Each Idea: Public Transportation

- Highest – Lowest level of Importance
 - 35% said expand bus service area
 - 33% said expand passenger rail (Amtrak) service
 - 32% said expand bus service hours

6. Importance of Each Idea: Bicycle

- Highest – Lowest level of Importance
 - 62% said provide alternative modes of travel such bicycle lanes (on-road) or trails (off-road)
 - 44% said add bicycle lanes (where appropriate) even if it reduces vehicle travel lanes

7. Importance of Each Idea: Pedestrian

- Highest – Lowest level of Importance
 - 72% said provide alternative modes of travel such sidewalks, trails, crosswalks, etc.
 - 55% said add sidewalks or trails for pedestrians (where appropriate) even if it reduces vehicle travel lanes

8. Importance of Each Idea: Community

- Highest – Lowest level of Importance
 - 84% said attract new industry
 - 83% said community enhancements (such as better roads, quieter neighborhoods, pedestrian trails, etc.)
 - 80% said new economic development growth
 - 74% said preservation of land for future roads, greenways, and sidewalk
 - 35% said carpooling/vanpooling

9. Support of bonds for transportation improvements

- Highest “Yes”: 79% said maintenance of existing streets and highways
- 2nd Highest “Yes”: 75% said public transportation for elderly and disabled
- Highest “No”: 52% said improved bus service
- 2nd Highest “No”: 47% said construction of greenways

10. Biggest transportation issues in the area

- Highest – Lowest ratings of top two biggest transportation issues in the area
 - 50% chose Roadway maintenance
 - 30% chose Safety
 - 26% chose Pedestrian/sidewalk safety
 - 23% chose Congestion
 - 21% chose Speed
 - 16% chose Bicycle routes
 - 15% chose Street lighting
 - 14% chose Public transportation

11. Most Important Major Projects (Choose 3)

- Highest rated (top 3 by far):
 - 47% said I-95/Sunset Ave.
 - 46% said Sunset Ave. /Eastern Ave. widening (Rocky Mount to Nashville)
 - 40% said Hunter Hill Rd. widening (Winstead Ave. to Country Club Rd.)
- Lowest rated (bottom 3):
 - 11% said Western Ave. / Cross St. realignment (Nashville)
 - 11% said Cokey Rd. widening (Redgate Ave. to Old Wilson Rd.)
 - 8% said Tar River Trail extension to Springfield Rd.

Themes and Important Comments

Highway (Listed as the biggest transportation issues in the area)

- Hwy 43 (Benvenue Road) – 23 people listed this road as one of the biggest transportation issues.
- I-95 – 4 people suggested that the interchange from I-95 to Sunset Ave needs improvement.
- Hwy 301 (N. Wesleyan Blvd) – 9 people stated this road has traffic congestion issues.

Public Transportation

Cities/Towns

- Town of Nashville – 90 people suggested that Public Transportation should be provided throughout Nashville and surrounding cities including Sharpsburg and Rocky Mount.
- City of Raleigh – 18 people suggested that there should be a bus/rail service from Rocky Mount to Raleigh for people working in the Raleigh area.
- Town of Sharpsburg – 5 people suggested that there should be a bus running between Rocky Mount and Sharpsburg.
- Town of Spring Hope – 8 people suggested a bus goes from Spring Hope to Rocky Mount
- North Carolina Wesleyan College – 15 people stated that Public transportation is needed on North Carolina Wesleyan College campus.

Streets/Roads (Main streets/roads that were listed as biggest transportation issues in the area)

- Benvenue Rd. – 21 people stated Benvenue Rd. as one of the biggest transportation issues.
- Goldrock Rd. – 9 people stated that many people speed heavily on this road.
- Grace St. – 6 people listed this street as a high speed zone and needs crosswalks to prevent jaywalking.
- Thomas St. – 13 people listed this street as a high speed zone.
- Sunset Ave. – 52 people stated that all of Sunset Ave. needs repair and maintenance.

Bicycle (Roads that could use bicycle routes throughout the city)

- Nashville Rd.
- Sunset Ave.
- Cokey Rd.
- Falls Rd.

Pedestrian (Roads that could use more crosswalks and or sidewalks for pedestrians)

- Sunset Ave. (needs crosswalks and bike lanes)
- Benvenue Ave. (needs sidewalks and bike lanes)

Overall Observations

- Lots of concern for bicycling- many wanting more trails and or lanes provided throughout the city
- Most are interested in maintenance of existing roads
- People are very passionate about making Rocky Mount a better place to live